



MOHAMMED THASNEEM P.K

DIGITAL MARKETER

+91 7909167208 thazinoram21@gmail.com

www.thasnim.com Malappuram- Kerala

EDUCATION

Certificate in Digital Marketing

CDA Academy Calicut
2024

M.A ARABIC

Univerisity of Calicut
2021-2023

Bachelor of Arts

University of Calicut
2018-2021

EXPERTISE

- Search Engine Optimization
- Social Media Marketing
- Web Design

- Management Skills
- Team Work
- Communication Skills

LANGUAGE

- ENGLISH
- Malayalam(Native)
- ARABIC

OBJECTIVE

To Utilize my expertise in digital marketing and SEO to drive organic growth, enhance online visibility, and contribute to the success of a forward-thinking company.

WORK EXPERIENCE

Social Media manager | Nesmee Foods & Exports

Present

- Managing and Growing social media accounts across platforms like Instagram and Facebook.
- Oversaw the daily management and maintenance of websites, ensuring optimal performance, security, and user experience

Digital Marketing Intern | Quadcubes

June 2024-september 2024

- Created portfolio website using the most relevant keyword.
- Published diverse blogs on various topics
- Successfully planned, executed, and optimized Meta (Facebook & Instagram) ad campaigns for clients
- Managed and created social media accounts.

REFERENCES

K.V HUDAIF

(CEO of CDA Academy)

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